

To Supporters of Del Norte Knight Football,

The purpose of this letter is to request sponsorship in order to assist the Del Norte Knights Football Team in meeting their team budget for the 2013 football season. We believe that every athlete that participates in this program should have the safest equipment, qualified staff and transportation to help them succeed, regardless of financial difficulties we are having with the decreasing funds that Albuquerque Public Schools provides. **With this said the Del Norte Knights Football team desperately needs your help.**

As a sponsor of the Del Norte Knights Football Team, you will be helping to promote involvement in activity for our student-athletes that will empower them with lessons in sportsmanship, self-discipline, self-esteem, and pride in themselves and in their community. The Del Norte Knight Football Team promotes leadership, civic activities, education, and community awareness.

Listed below are some expenses related to the 2013 football season:

- Equipment replacements
- Pre-game meals, snacks and drinks for Varsity, JV & C Team
- Headsets for the coaches
- Game Film Recording including hardware.
- Practice Gear
- Coaching Clinics
- Repair & Maintenance of Water Dispensing Equipment
- Youth Football Camp
- Bus transportation to games
- Trainer supplies
- Coaching staff fees
- Huddle Account fees

Thank you in advance for your generous contribution! Please take a look at the reversed side of this Sheet for the list of sponsorship opportunities, if you would like additional information regarding The Del Norte Knight Football Program; please contact Diane Huerta at 505-991-2388 or Christine Mesa 505-459-4706.

Respectfully,

Bruce Binkley, Head Football Coach
And the Del Norte Knight Football Parent Support Group

Banner Package #1 \$150.00

4x2 Banner (provided by boosters): displayed in front of the school for the 2013 season (June-December). Card Size ad in the 2013 program, also company ad will be on web site.

Banner Package #2 \$100.00

Banner provided by Company will be displayed in front of the school for the 2013 season (June-December). Card Size ad in the 2013 program, company ad will be added on web site.

General Donation of Cash will go to player's account 100%

Make all checks Payable to Del Norte High School Football:

Thank you so much for your support Del Norte High School Football

Players Name: _____

Company Name: _____

Level of sponsorship: _____

Check # _____ Cash \$ _____

Thank You, 2013 Del Norte Parent Support Group and Coaching Staff.

Please Contact Diane Huerta at 505-991-2388-4479 or Christine Mesa 505-459-4706 with any questions.